



Full service creative agency  
and production studios

# VIDEO

CORPORATE | PROMOTIONAL | SOCIAL MEDIA  
DOCUMENTARIES | DRONES | LIVE EVENTS

# IMMERSIVE

360° | MATTERPORT  
AR | VR | MR

# ANIMATION

2D | 3D | ILLUSTRATION  
MOTION GRAPHICS

# DIGITAL SIGNAGE

CONTENT CREATION | MEDIA MANAGEMENT  
HARDWARE INSTALLATION

# STUDIO HIRE

GREEN SCREEN | WHITE SCREEN  
LIGHTING | MAKE UP BAR

# ABOUT US

VIDEO | ANIMATION | IMMERSIVE  
DIGITAL SIGNAGE | STUDIO HIRE



We're a team of rootin' tootin', storytellers. Creatives one and all and we must love what we do because it takes a special kind of person to be one of our crew. We do whatever it takes to get the job done.

Sometimes that means we get up before the dawn chorus and get back after the pubs have shut. We travel far and wide to get the right shot. Sometimes we take the lead and sometimes we follow requests.

We make film, video, animation, augmented and virtual reality, but lot's of people can say that. Here's a few things they can't:

We've shot over 10,000 videos in over 100 countries, interviewed people in every corner of the planet and been on stage with some of the world's greatest stars.

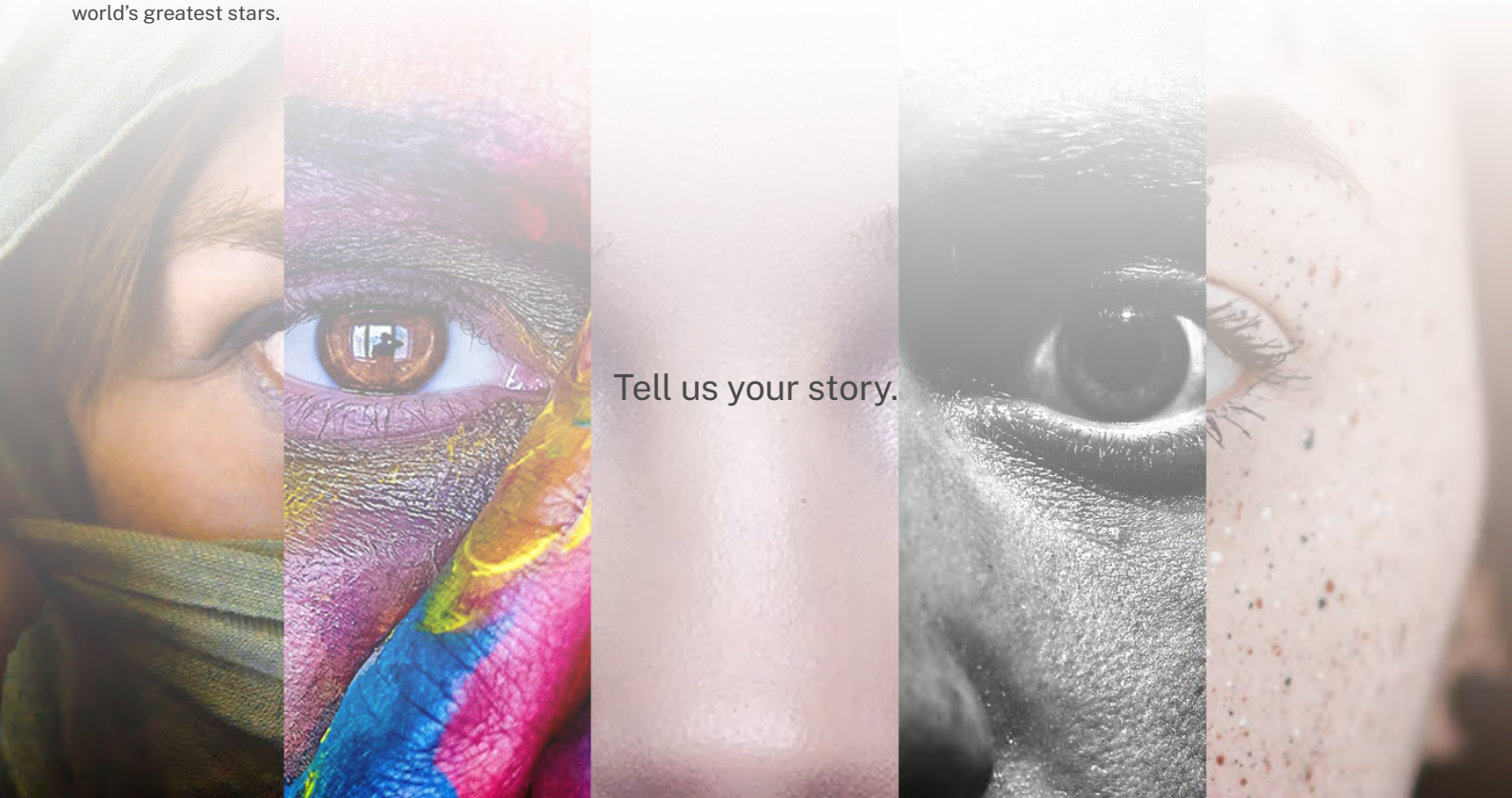
We've put dinosaurs in Northampton town, produced our own award winning feature film and remotely directed film shoots from the other side of the world.

Recorded music videos with Manchester United, filmed events at COP26 and told the backstory of Get Carter. Brought H.G Wells back to life and produced special effects at the Dominion Theatre.

We've documented roadtrips from London to the Sahara desert, built movie sets in our own studio and recreated a crash scenes with the emergency services.

We make the impossible, possible... and we make it look marvellous.

Tell us your story.





# STREAMING

VIRTUAL EVENTS | LIVE EVENTS  
PRODUCT LAUNCHES | BRAND ACTIVATIONS

With attendees now actively engaged in virtual events, streaming has become a major platform and often reaches more people than traditional events. Recording at a studio, on location, on green screen or in your offices, live streaming keeps you in touch with your viewers, updates them on latest activities and can include live surveys and Q&As.

We offer live and recorded streaming services including platform branding and statistics to make your event the best it can possible be. Your event can be national, international or global, our engineers can share your content over LinkedIn, YouTube, Facebook and other social platforms.

And if you're hosting face to face live events, AR Media have extensive global experience providing on-site filming for key-note speeches or breakout sessions, on-the-spot interviews and large screen media content.



Particularly suitable for:

- Product launches
- Corporate events
- Festivals
- Brand activations
- Trade shows
- Live event media



# VIDEO

## CORPORATE | PROMOTIONAL SOCIAL MEDIA DOCUMENTARIES



With full support from initial concept, casting and soundtrack to final delivery the first step towards delivering your solution is in fully understanding your project objectives.

Whether your project is promotional, corporate, social, talking heads, documentary or live event we have it covered with years of storytelling experience. We listen, learn and get to know you, your audience, your brand and your campaign to decide how best to tell your story with maximum impact. We are specialists in:

- Broadcast quality promotional advertising
- Corporate videos
- Interactive videos
- Film & documentary production
- CGI and special effects
- Social media stings
- Music videos
- Drone filming
- 360° filming



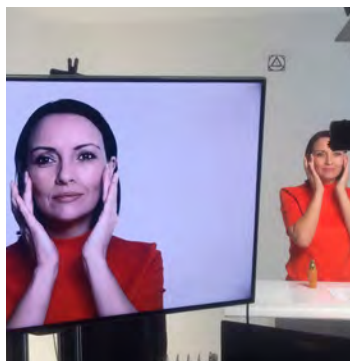
Miley - Promotion with Manchester United for sleep



Marshall - Product Launch



Miley - Product Promotion



Avon - Product Promotion



Jeff Wayne's The War of the Worlds - CGI effects for live show





Nerdout - Music video



Nerdout - Music video



Roadchef - Promotional advert



IFS - Swedish manufacturing



Ingram Micro - Product promotion



Jeff Wayne's The War of the Worlds - CGI effects for live show



# VIDEO

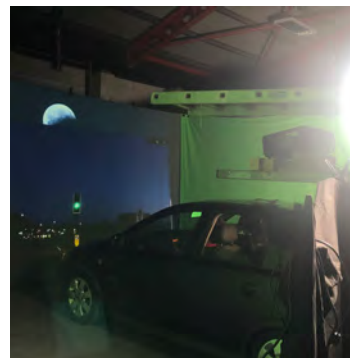
CORPORATE | PROMOTIONAL | SOCIAL  
MEDIA DOCUMENTARIES | DRONES | LIVE EVENTS

From concept to final delivery we can support you at every stage.

- We travel worldwide, have a network of global film crews and our own studios including green and white screens. Plus we are experienced set designers.
- We have inhouse scripting, storyboarding and project management services to give your project direction.
- Our crew includes Directors of Photography and Camera Operators using a variety of 4K cameras including: Sony FS7, FS5 & A7S, Panasonic EVA1, GoPro and Insta One.
- Our editors are experienced in Adobe Premiere and After Effects and have produced award winning documentaries and live event CGI.
- Our studios include a professional audio recording studio with renowned sound engineer
- We produce media to work on TV, Vimeo, YouTube, social channels and interactive platforms

Particularly suitable for:

- Corporate & educational videos
- Social media & product advertising
- Company updates
- Music videos



OPFCC - Interactive video



OPFCC - Interactive video

# DRONES

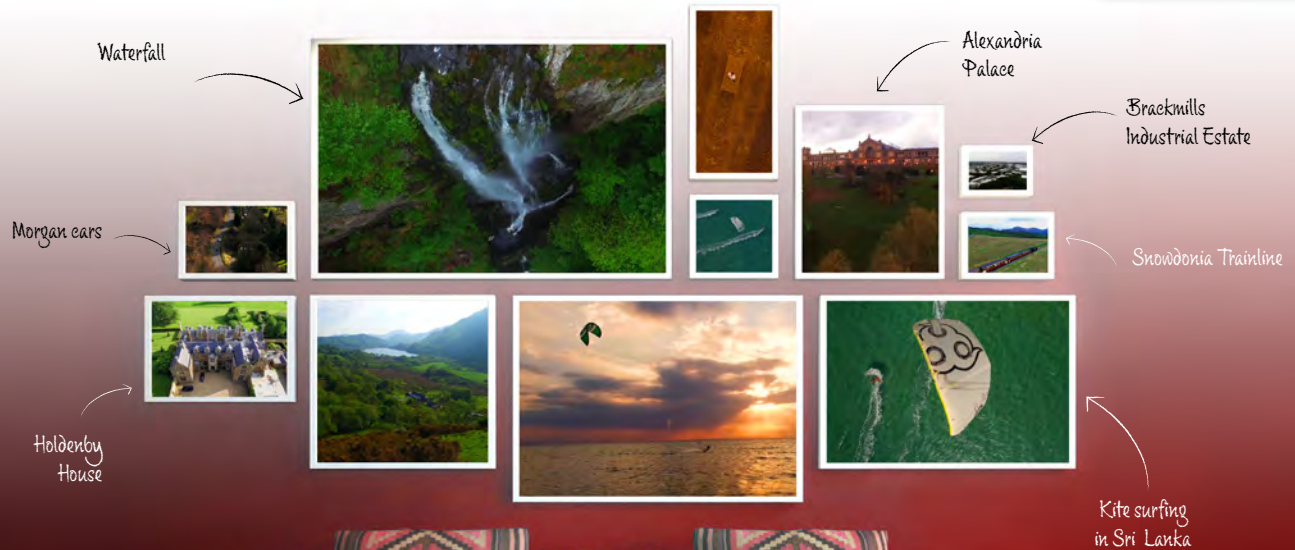
FLY THROUGHS | TIMELAPSE  
INTERACTIVE VIDEO 1ST PERSON POV



Alongside traditional video services our team are also CAA\* qualified in professional aerial cinematography. Drones open up enormous opportunities to capture footage from every possible angle. Our drones can capture high altitude 6k aerial, skim along landscapes at fast speeds or take you on a first-person view through houses, department stores, offices, you name it. \* Civil Aviation Authority

In addition we have GoPro, InstaOne 360° and SLR cameras that can capture timelapse, slo-mo, first-person POV, underwater, in the sky, in snow, in rain, you name it we can handle it.

- Aerial & fly-through real estate
- Health & Safety training
- Live event footage
- Action sports
- Unpacking videos
- A day in the life videos





# AUDIO

VOICEOVERS | RECORDING STUDIO  
AUDIO ENGINEERING | SOUNDPROOF ROOM

Audio is a crucial element in video production, so we really benefit from having a recording studio in our building. Our on-site sound engineer is highly experienced working with many artists and his own work regularly featuring on Radio 1.

We have two acoustically treated rooms, audio linked for sound isolation making them flexible for voiceovers, foley effects or full band recording. The studio is equipped with 10 channel Universal audio recording desk, 3 x SM7B voice over microphones and a wide variety of condenser and dynamic microphones.

We can source artists, record sessions and edit any audio requirements you need. We can also project manage remote audio sessions and source artists worldwide for your projects.

We also have a sound-proof practice room available upstairs.

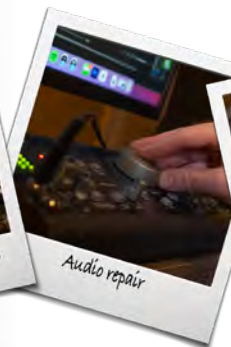
- Live room 26ft x 35ft
- Mix room 5ft x 37ft
- Voiceover and narration
- Spoken word dramas
- Audiobooks
- Sound effects & Foley
- Band rehearsal room
- Soundproof rooms



Professional  
voiceovers



10 Channel recording desk



Audio repair



On-site & Experienced  
Sound Engineer



Acoustically treated,  
audio linked rooms

# IMMERSIVE

360° | MATTERPORT  
AR | VR | MR



## AR / Augmented Reality

Most of the world carries a mobile device with them everywhere they go and augmented reality apps work on nearly all of them. With AR apps viewers can see the real world and overlay augmented content with enormous possibilities. Restaurants can display their menus to users on the street, manufacturers can show the inner components that make their products better than the competition and museums can bring information to life for their visitors.

## VR / Virtual Reality

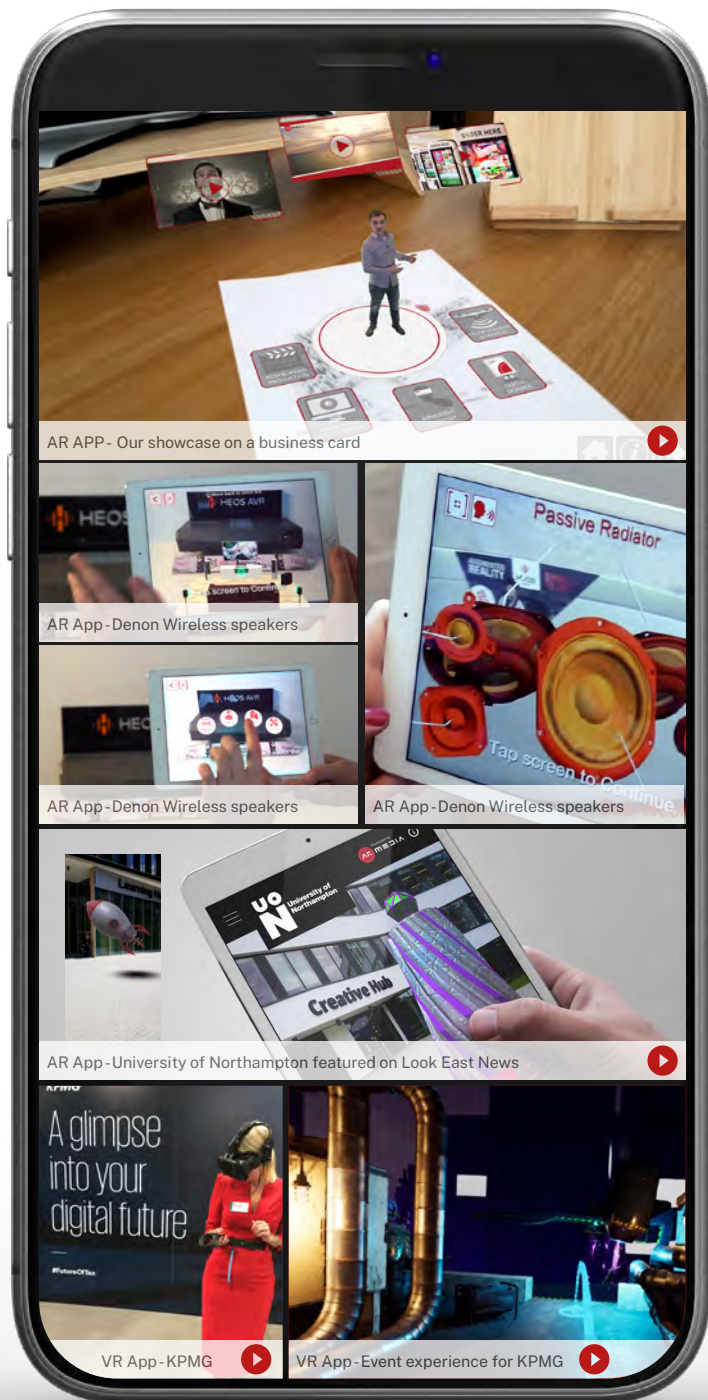
Limitless in scope and possibility, VR immerses you in unbelievable worlds where none of the normal rules apply, or simply brings your world and story to an audience in ways they could never imagine. As experienced developers of Oculus Rift, HTC Vive, Samsung Gear and Daydream we have vast experience in both the technology and the platforms themselves.

Particularly suitable for:

- Interactive experiences
- Impactful product demos
- Immersive learning/teaching
- Outdoor trail experiences



AR App - Northampton council



AR APP - Our showcase on a business card

AR App - Denon Wireless speakers

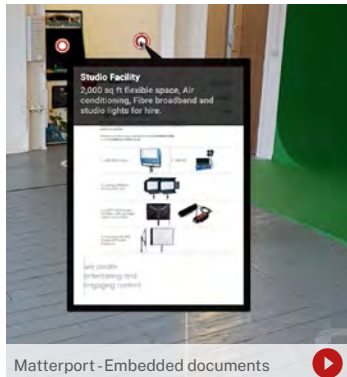
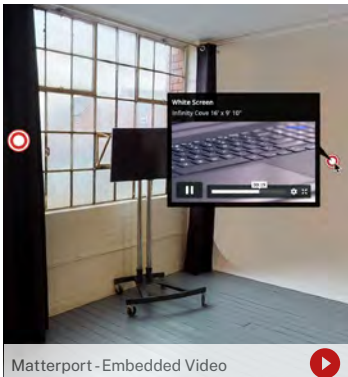
AR App - Denon Wireless speakers

AR App - Denon Wireless speakers

AR App - University of Northampton featured on Look East News

VR App - KPMG

VR App - Event experience for KPMG



# IMMERSIVE

360° | MATTERPORT  
AR | VR | MR

## 360° Filming

You control the point of view. 360° video lets you see more of the action enabling you to rotate your view to see what is going on everywhere. Available in websites, on mobile devices or in VR goggles you can put your viewers right in the centre of the action.

## Matterport

Experience fully immersive virtual spaces that feel so real, it's like being there with the Matterport online experience. We capture realistic, 4K quality, 360° images that are then processed into fully immersive walkthroughs. We then add extra information such as video, images and text to points of interest within the model and make the whole thing available for web, mobile devices or virtual reality goggles.

Particularly suitable for:

- Sports events
- Educational & historic venues
- Health & safety training
- Places of Interest
- Real estate
- Showrooms



# ANIMATION

2D | 3D | ILLUSTRATION  
MOTION GRAPHICS



Sometimes it's more compelling to tell your story by animation than real footage. Animation is great for stripping back complexity and focussing directly on the message you're sharing.

With AR Media you are not only getting a wide range of skills, technology and kit; you are also getting years of experience. Our talented in-house animators, motion designers and illustrators combine their passion, expertise and industry toolsets to deliver compelling content that audiences want to connect with.

From a short viral animation, a corporate or explainer video to a product launch or a complete animated series; you can count on our passion and expertise to inject magic into your project, business and brand.

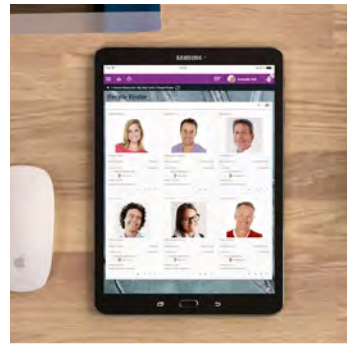
- 2D & 3D animation
- Illustration & motion graphics
- CGI visualisation
- Educational
- Product promotions
- Explainer videos



CGI - Jeff Wayne's The War of the Worlds



CGI - Blue screen environment creation for Mlily



Photorealistic render - IFS



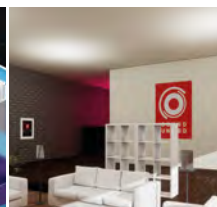
3D Animation - IFS



2D Animation - IFS



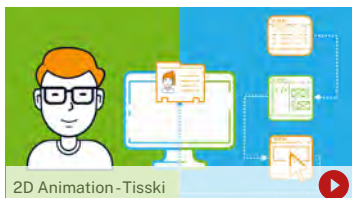
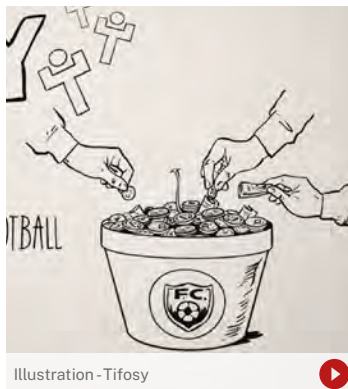
3D animation - Office



Photorealistic 3D - Denon



Photorealistic 3D - Mlily



# ANIMATION

2D | 3D | ILLUSTRATION  
MOTION GRAPHICS

## 2D & 3D Animation

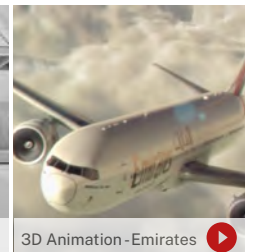
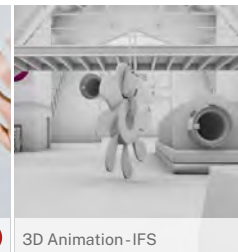
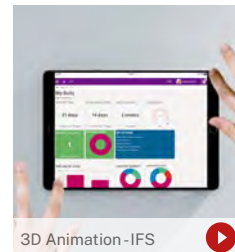
Limitless in terms of both scope and possibility, animation is a versatile medium and appears in many forms. Within it we can create incredible worlds and complex environments where none of the normal rules apply. Using animation to its full potential can help a viewer to discover very real world products and processes that are even better than in real life.

## Illustration & Motion Graphics

Regardless of the style of the production, we believe the key to good animation is developing a great story with real substance. Alongside this, keeping your target audience engaged until the very end of the video is an ongoing process.

Particularly suitable for:

- Explainer & educational videos
- Product promotion
- Infographics and statistics



# DIGITAL SIGNS

## CONTENT CREATION | MEDIA & PROJECT MANAGEMENT | HARDWARE INSTALLATION



Communicate directly with your target audience. Digital signage combines dynamic and creative content, digital network hardware and business intelligence software to produce signage that literally comes to life. Bolt on to this a fully managed service including hardware installation and maintenance, content creation, deployment, training and 24/7 support and you will see why our clients keep coming back for more.

Static adverts and billboards can only say so much, but with digital signage, you can have a whole series of engaging messages, promotional adverts and calls to action to help sell even the hardest to move products.

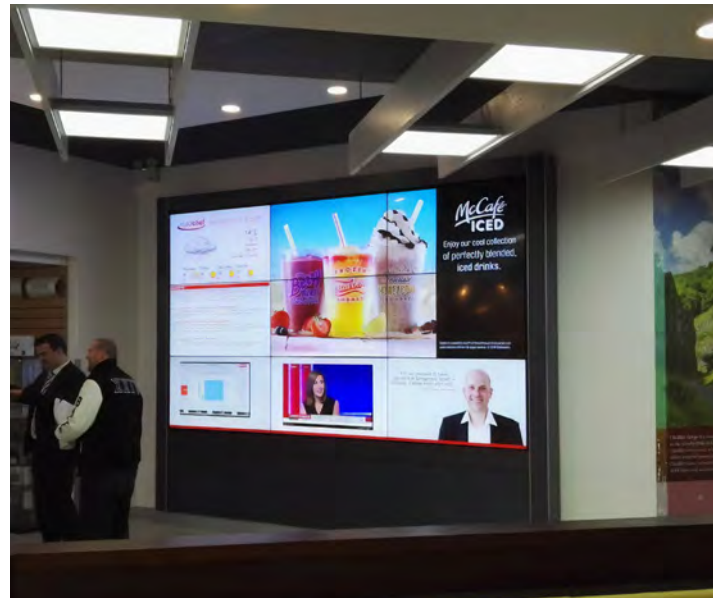
- Integrated news, weather and traffic reporting
- Time sensitive menus
- Promotional advertising
- Live events



Access - multi-screen content event



Easyjet - Live news and weather feed



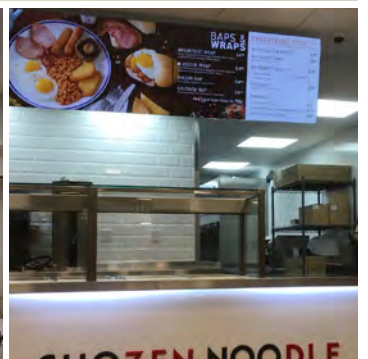
Roadchef - Remote content management



Colette - Project managed advertising display installation



Roadchef - Installation management



Roadchef - Time sensitive menus



AR Studios - Click here to explore our studios in Matterport



# STUDIO HIRE

GREEN SCREEN | WHITE SCREEN  
LIGHTING | MAKE UP BAR

A one of a kind, purpose built photographic studio and full video production facility located in the heart of Northampton. The studio is one of the largest, practical and most effective creative space in the area.

Designed as a place to create with generous space, the studio is ideal for accommodating film productions, sets and product shoots. With two infinity coves and a wall of natural light, dominating the main studio. The studio has charm and industrial ruggedness.

- 2000 sq ft of space set in an 115 yr old refurbished shoe factory.
- 15' x 10' white infinity cove environment
- 20' x 12' green screen infinity cove, ideal for video.
- 30' x 20' open studio space.
- 14' x 18' sound proofed audio recording room
- Twin lit make up bar, secure changing room and storage
- Self-service kitchen area including fridge, filtered hot & cold water.
- Professional crew and equipment.

Click here to explore our studios in Matterport



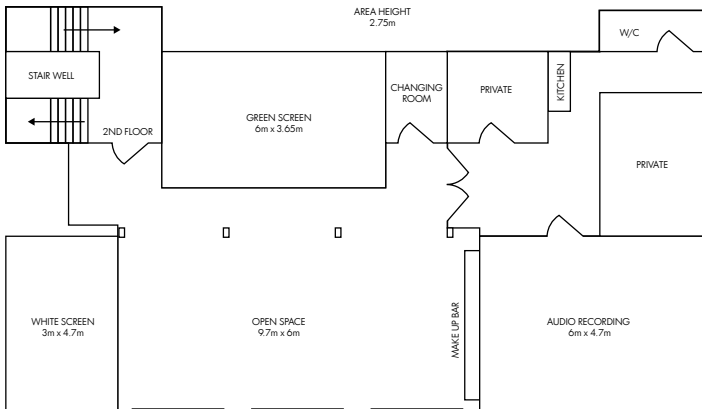
AR Studios - Self Service Kitchen



AR Studios - Green screen (6m x 3.65m)



AR Studios - White screen (3m x 4.7m)



AR Studios - Make up bar

# OUR CLIENTS

BUSINESS SOFTWARE | NOT-FOR-PROFIT  
ENTERTAINMENT | MANUFACTURING | RETAIL  
EDUCATION | PUBLIC SECTOR | FINANCIAL



Established in 2005, AR Media leaned on production experience gained at Northampton's Royal & Derngate theatre to produce creative music videos for many local bands and well-known artists including Coldplay, Nerdout and Knoxhill.

From there a chance encounter saw us take on the huge responsibility for producing all the CGI elements of Jeff Wayne's The War of The Worlds arena tours. A project we are honoured to have been involved with ever since and that has seen our work travel across the globe and feature at the Dominion Theatre.

Now we work with a diverse range of clients all over the world from market leading business software providers to global mattress manufacturers, local museums to national service stations.

Our approach has enabled us to extend our creativity into other fields such as augmented and virtual reality, 360° filming, animation, 3D tours and digital signage, supplying clients such as Roadchef, EasyJet and Colette retail stores.

With an international client base, we've been around the globe many times capturing customer testimonials, product launches, innovations and corporate events.

Now, we offer 5 distinctly different ways to tell your story all under one roof.

1. Film & video
2. Animation
3. Immersive
4. Digital signage
5. Studio hire

Contact us to discuss how we can help tell your story at:

**01604 621 600, [studio@ar-media.co.uk](mailto:studio@ar-media.co.uk)  
or visit: [ar-media.co.uk](http://ar-media.co.uk)**

# CASE STUDY

## CLOUD LAUNCH - IFS



IFS - Mobile green screen

As a global software provider, IFS traditionally hold conferences every 18 months in locations across the globe. These events include keynote presentations, motivational speakers, breakout sessions and a large scale trade show spread over 3 days.

With the world in lockdown, the challenge became how to bring the wealth of information, updates, entertainment and the most important product launch in IFS's history to their clients through a virtual platform. The AR team collaborated with event organiser Jodi Egan, Senior Manager of Global Events to ensure we understand the 120+ videos and animations required from the many stakeholders and presenters.

With a production schedule in place, AR Media then orchestrated the planning, project managing, filming, editing and covid precautions of these videos both with our own team in the UK and with crews in Australia, Sweden, Sri Lanka and the United States.

The outcomes of these projects included real-time software demos, drone footage, outside broadcasts and green screen keynote presentations. At the same time we also produced videos for a behind the scenes of the IFS rebrand story and the new brand video for their Moment of Service message.

2021 was a big step into the unknown for IFS. To put an event online that would meet their customers' expectations and attract new prospects was a big ask but meet it and exceed it they did.

"It was great seeing your hard work up in lights, and I know a lot has gone into the storyboarding, sourcing, filming, editing (and all the re-edit asks). The hours, nights and weekends you put in don't get lost on us. We're grateful, so thank you".

**Oliver Pilgerstorfer**, Chief Marketing Officer

Thousands of people attended the live event, learning of IFS's future roadmap, new innovations and technologies and many more watched the live stream keynote session either on LinkedIn or the IFS Cloud landing page.

There have been tens of thousands of views of the breakout sessions during and post event and the videos AR Media created are still in use with the sales and marketing teams on a daily basis.



"...your dedication, professionalism and willingness to put in some seriously long hours made it happen and we're really grateful. No task (or change, re-edit or re-re-edit) is too much for you and it's that amazing attitude that enabled us to deliver an event that we're really proud of and that's shown in the very positive feedback from our customers and senior management team".

**Jodi Egan**, Senior Manager Global Events



Full service creative agency  
and production studios

For further information

Call -01604 621600  
email -studio@ar-media.co.uk  
or visit -www.ar-media.co.uk

2nd floor, 12 Gregory Street, Northampton. NN1 1TA

# VIDEO

CORPORATE | PROMOTIONAL | SOCIAL MEDIA  
DOCUMENTARIES | DRONES | LIVE EVENTS

# IMMERSIVE

360° | MATTERPORT  
AR | VR | MR

# ANIMATION

2D | 3D | ILLUSTRATION  
MOTION GRAPHICS

# DIGITAL SIGNAGE

CONTENT CREATION | MEDIA MANAGEMENT  
HARDWARE INSTALLATION

# STUDIO HIRE

GREEN SCREEN | WHITE SCREEN  
LIGHTING | MAKE UP BAR